

Adapteo Cookie list 31082023



Name	Purpose	Type	Duration	Category
viewed_cookie_policy	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	persistent	11 months	non-necessary
cookieLawinfo-checkbox-necessary	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".	persistent	11 months	non-necessary
cookieLawinfo-checkbox-non-necessary	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Non Necessary".	persistent	11 months	non-necessary
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	persistent	2 years	analytics
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	persistent	1 day	analytics
_gat_UA-48577388-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	persistent	1 minute	analytics
li_sugr		persistent	2 months	necessary
lang	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	persistent	1 year	necessary
lidc	This cookie is set by LinkedIn and used for routing.	persistent	1 day	necessary
_gat_UA-48577388-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	persistent	1 minute	analytics
UserMatchHistory	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	persistent	1 month	necessary
bcookie	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	persistent	2 years	necessary
bscookie	LinkedIn sets this cookie to store performed actions on the website.		1 2 years	advertisement
lissc		persistent	1 year	necessary
u		persistent	2 months	necessary
_fbp	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	persistent	2 months	advertisement

fr	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin.		1 2 months	advertisement
lissc		persistent	1 year	necessary
lissc		persistent	1 year	necessary-sv
u		persistent	2 months	necessary
u		persistent	2 months	necessary-sv
_fbp	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	persistent	2 months	advertisement
li_sugr		persistent	2 months	necessary
li_sugr		persistent	2 months	necessary-sv
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	persistent	2 years	analytics
_gat_UA-48577388-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	persistent	1 minute	analytics
bscookie			1 2 years	advertisement
bcookie	This cookie is set by LinkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	persistent	2 years	necessary
bcookie	This cookie is set by LinkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	persistent	2 years	necessary-sv
UserMatchHistory		persistent	1 month	necessary
UserMatchHistory		persistent	1 month	necessary-sv
lidc	This cookie is set by LinkedIn and used for routing.	persistent	1 day	necessary
lidc	This cookie is set by LinkedIn and used for routing.	persistent	1 day	necessary-sv
lang	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	persistent	1 year	necessary
lang	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	persistent	1 year	necessary-sv
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	persistent	1 day	analytics
_gat_UA-48577388-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	persistent	1 minute	analytics

		persistent	1 year	analytics
READPEAKBID	No description available.	persistent	3 months	others
AnalyticsSynchHistory	No description	persistent	1 month	others
li_gc	No description	persistent	5 months 27 days	others
cookieinfo-checkbox-advertisement	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Advertisement" category .	persistent	1 year	necessary-It
cookieinfo-checkbox-analytics	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Analytics" category .	persistent	1 year	necessary-It
test_cookie	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	persistent	15 minutes	advertisement-It
uuid2	The uuid2 cookie is set by AppNexus and records information that helps in differentiating between devices and browsers. This information is used to pick out ads delivered by the platform and assess the ad performance and its attribute payment.	persistent	3 months	advertisement-It
IDE	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.	persistent	1 year 24 days	advertisement-It
anj	AppNexus sets the anj cookie that contains data stating whether a cookie ID is synced with partners.	persistent	3 months	advertisement-It
_gcl_au	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	persistent	3 months	analytics-It
_gat_UA-48577388-12	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.	persistent	1 minute	analytics-It
_ga_HP346TCCFY	This cookie is installed by Google Analytics.	persistent	2 years	analytics-It